




Houser & Hennessee

ADVERTISING CORPORATION

CLIENT:	Feeny Chrysler – Midland	PHONE #:	
SPOT:	FEENY-T161002 Feeny Fun Oct V2	FAX # :	
LENGTH:	:30	SALES REP:	Larry H.
DATE:	10/5/2016	PRODUCER	A. Dennis
		:	


GRAPHICS	Video	AUDIO
<p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland</p> <p>Save Over 20% Off MSRP! On A Select Inventory</p>  <p>Limited to availability of vehicles in stock. Approved credit may be required. Other restrictions may apply. See dealer for details. Offer ends 10/31/16.</p> <p>2017 Jeep Cherokee Save Over \$7,000</p> <p>Stock# 16713. Must qualify for Chrysler Owner/Lease Loyalty. Requires financing through Chrysler Capitol with approved credit. Tax, title & license fees extra. Other restrictions apply. See dealer for details. Offer ends 10/31/16.</p> <p>2016 Jeep Compass Lease From Just \$189/mo</p> <p>Lease for 36 months, 10,000 miles per year. \$299 down. Must qualify for Chrysler Owner/Lease Loyalty. Requires financing through Chrysler Capitol with approved credit. Tax, title & license fees extra. Other restrictions apply. See dealer for details. Offer ends 10/31/16.</p> <p>2016 Ram 1500 Crew Cab 4x4 Save Over \$12,500</p> <p>Must qualify for Chrysler Owner/Lease Loyalty. Requires financing through Chrysler Capitol with approved credit. Tax, title & license fees extra. Other restrictions apply. See dealer for details. Offer ends 10/31/16.</p> <p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland Feeny.com</p>	<p>Mike on cam</p> <p>GFX: 2016 Jeep Celebration Event Logo</p> <p>GFX: 2016 Jeep Cherokee</p> <p>GFX: 2017 Jeep Compass</p> <p>GFX: 2016 Ram 1500 Crew Cab</p> <p>Mike On Cam</p>	<p>Jingle: (:04) Feeny makes car buying fun!</p> <p>Mike On Cam: (:03) “And you’ll have fun with more savings at Feeny!”</p> <p><u>Mike Voiceover:</u> (:17) “This month, save over 20% off MSRP during the Jeep Celebration Event at Feeny!”</p> <p>Choose a 2017 Jeep Cherokee and save over \$7,000!</p> <p>Lease a 2017 Jeep Compass for as little as \$189 a month!</p> <p>Or save over \$12,500 on a new Ram 1500!</p> <p>Mike On Cam: (:06) “For 23 years, Feeny has made car buying fun!”</p> <p>“And saving money is fun, isn’t it!”</p>



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CLIENT:	Feeny Chrysler – Midland	PHONE #:	
SPOT:	FEENY-T161001 Feeny Fun Oct V1	FAX #:	
LENGTH:	:30	SALES REP:	Larry H.
DATE:	10/4/2016	PRODUCER:	A. Dennis
		:	

GRAPHICS	Video	AUDIO
<p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland</p> <p>Save Over 20% Off MSRP! On A Select Inventory</p>  <p>Limited to availability of vehicles in stock. Approved credit may be required. Other restrictions may apply. See dealer for details. Offer ends 10/31/16.</p> <p>2016 Ram 1500 Crew Cab 4x4 Save Over \$12,500 Must qualify for Chrysler Owner/Lease Loyalty. Requires financing through Chrysler Capitol with approved credit. Tax, title & license fees extra. Other restrictions apply. See dealer for details. Offer ends 10/31/16.</p> <p>2016 Chrysler 300S Save OVER \$10,500 Must qualify for Chrysler Owner/Lease Loyalty. Requires financing through Chrysler Capitol with approved credit. Tax, title & license fees extra. Other restrictions apply. See dealer for details. Offer ends 10/31/16.</p> <p>2016 Dodge Journey Save OVER \$9,000 Must qualify for Chrysler Owner/Lease Loyalty. Requires financing through Chrysler Capitol with approved credit. Tax, title & license fees extra. Other restrictions apply. See dealer for details. Offer ends 10/31/16.</p> <p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland Feeny.com</p>	<p>Mike on cam</p> <p>GFX: 2016 Ram Power Days Logo</p> <p>GFX: Row of 2016 Ram Trucks</p> <p>GFX: 2016 Chrysler 300S</p> <p>GFX: 2016 Dodge Charger</p> <p>Mike On Cam</p>	<p>Jingle: (:04) Feeny makes car buying fun!</p> <p>Mike On Cam: (:03) “And this month, it’s ALL about the savings!”</p> <p><u>Mike Voiceover:</u> (:17) “Right now, save over 20% off MSRP during the Ram Power Days at Feeny!”</p> <p>Right now save over \$12,500 on a new Ram 1500 Crew Cab!</p> <p>Save over \$10,500 on new Chrysler 300s!</p> <p>Or get a new Dodge Journey and save over \$9,000!</p> <p>Mike On Cam: (:06) “For 23 years, Feeny has made car buying fun!”</p> <p>“And saving money is fun, isn’t it!”</p>